



INNOVATION • GROWTH • SUSTAINABILITY • CUTTING EDGE TECHNOLOGY

Keep Your Agribusiness Profitable and Relevant in the 21st Century!

What is reshaping the world of agribusiness? Systems and programs are responding to the changing world of agriculture. Join us at the second annual **NEVADA ECONOMIC DEVELOPMENT CONFERENCE** and learn about the future of agriculture and its impact on your business.

WEDNESDAY, SEPTEMBER 21

Explore Innovation, Growth & Opportunities 9:15am - 12pm

Dick Kelsey, Sun Science - Meg Stout, Aquaponics Association, Dr. Beverly Ramsey - Earth & Ecosystem Sciences, Daron Farmer "D" Joffe - The Leichtag Foundation, Moderated by Clint Kolbe, USDA Farm Service Agency

- Innovative systems for land and water use revolution
- The challenge of one of our greatest resources - water
- DRI's food security research
- Efficiency in farming and land design systems for community development

TOUR Desert Research Institute Laboratory & Applied Innovation Center
1:45 - 5:30pm

THURSDAY, SEPTEMBER 22

Agrihoods 10:15 - 11:45am

Amaya Genaro - Rancho Mission Viejo, Daron "Farmer D" Joffe - Agricultural Innovation and Development, The Leichtag Foundation, Lara Hermanson - Farmscape, LLC, Rick Lattin, Moderator - Lattin Farms

- Creating communities around farming and ranching
- Connecting to our food sources
- Maintain your ranch or farm with the help of housing developments
- Farming and ranching in your customer's backyard
- Commercial, residential and restaurant farms

The Role of the Regional Food Technology Center 1:45 - 3pm

James Toomey - Agribusiness Incubator - University of Idaho

- New ideas for agribusiness
- Development of artisan food and wine ventures
- Successful processing and business models for retention and expansion
- Lessons learned, detours, roadblocks, communities/developments around farming and ranching
- Educating the masses on understanding and knowing your food source

Sustainable Dryland Agriculture Initiative 3:15 - 4:30pm

Bill Payne - UNR, Nevada Agriculture Experiment Station, Fleischmann Agriculture

- Sustainable dry farming
- Building innovative desert farming systems
- Future of production, agronomy, horticulture, natural resources, and biotechnology
- Economic impact of production and mitigation
- Managing water resources
- Vertical farming
- Urban farming

REGISTER TODAY!

ONLINE
www.wndd.org

BY EMAIL
sgonzales@wndd.org

BY PHONE
775.883.7333 X2000

